

Developments

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Fall 2003

Meeting the Challenge

School of Law Donors Help Secure Kresge Grant

By Todd R. Staats

The UNM School of Law distinguished itself by receiving the University's first-ever Kresge Foundation grant when it successfully raised the requisite \$3.4 million in private funds to meet the grant challenge. The private funds and the \$750,000 grant, along with additional grants from the state and the University, support two critical Law School initiatives. The first is the construction of the Frederick M. Hart Addition, which has been completed. The second is the renovation of Bratton Hall, currently underway, and the creation of a substantial endowment for the Law Library to purchase books and periodicals.

The challenge grant, issued in 2001 by the Kresge Foundation as one of only 31 Higher Education Grants in the nation that year, spurred Law School development efforts to encourage contributions to its building fund campaign to meet the challenge. More than 700 donors responded by contributing to the fund, with gifts ranging from less than \$100 to more than \$500,000. Providing significant lead gifts to the campaign—even prior to the Kresge challenge grant application—were Albuquerque attorneys **Esteban Aguilar** and **James A. Branch, Jr.**

Aguilar, a 1978 graduate of the Law School, says he "is happy to support" the school. "I like its emphasis on teaching students how to be trial lawyers and the quality of the clinical programs," says Aguilar. "It's a leading law school in the country, and I like the individual attention the students receive." As for what motivated his generosity to his alma mater, Aguilar says he has a high regard for former Law School Deans **Fred Hart** and **Robert Desiderio** and the Law School faculty. "It is also a way for me to give back to the Law School that has given me so much," he says.

Branch, also a Law School alumnus, concurs. "The Law School provided me with such a good education, I wanted to give something back to the school for what it had provided me," says Branch. Both Desiderio and Hart were his teachers, "so I was especially glad to be able to do something for the building fund because Fred has really made a great contribution to the school." As for what he sees as the school's strengths, Branch says, "It provides a really good legal education and has a great faculty. It's focused on serving the people of New Mexico."

After Kresge issued its challenge—based in large part on the Law School's demonstration that it could attract substantial gifts and design a plan to reach its fund-raising goals—the school's development efforts swung into high gear to raise the funds required to receive the Kresge award.

Retired attorney and former Assistant Dean of the Law School (1969-1974) **Hunter Geer** of Albuquerque, who served as the volunteer chair of the building fund campaign, says that receiving the Kresge grant "was quite a feather in the Law School's cap. It made us bring all the aspects of the school together. We could then say to our prospects, 'We now have a national foundation helping us, so what about you?'"



Jean Seth and her late husband Oliver Seth

Geer says he got involved because Desiderio, dean from 1979-1985 and 1987-2002, asked him to chair the campaign and because he also has great respect for Hart, for whom the new addition is named and under whom he served as assistant dean. And, like Branch and Aguilar, Geer is also an alumnus of the Law School—as well as a generous contributor to the building fund. "Like so many other lawyers and alumni, I saw an opportunity to add to an institution that helped us a lot, to give it a spur of growth in quality, so that it could go forward with the latest technology," says Geer. Donors to the building fund helped "bring the school into the 21st century," adds Geer.

Another contributor to the campaign is **Jean Seth**, who served two terms (1982-1988) on the UNM Foundation Board of Directors. She contributed generously to the building fund. "UNM is one of my favorite places," she says. "I've always had a great interest in UNM."

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University of New Mexico Foundation Inc.
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Recipients will receive this Giraffe award with an inscription on the base to commemorate the difference they have made.

Sticking Her Neck Out

Nominees Sought for "Giraffe Award"

Do you know an individual who has taken personal or professional risks to stand up for what he or she believes, in order to make a difference for the common good in a New Mexico community or at UNM? Please consider nominating that person for the Linda K. Estes Giraffe Award.

Linda Estes, former UNM assistant athletic director, "stuck her neck out" to champion women's athletic programs before it was a popular thing to do. Through her 31 years of service to UNM, Estes is credited with turning women's athletics into the successful program that it is today, with well-attended events and campuswide appreciation for the athletes.

As a tribute to her many accomplishments, friends and colleagues established an endowed fund upon Estes' retirement from UNM. This spring, a committee—**Dr. Breda Bova**, associate dean at the College of Education; **Dr. Carolyn Wood**, professor of education; **Judy Zanotti**, president of New Mexico First; **Ted Martinez**, UNM Foundation Board of Directors, and **Gale Doyel**, UNM Development Office director of donor relations—will choose the first recipient of the \$1,250 annual cash award. By the guidelines of the endowment, recipients who are not UNM students, faculty or staff are given the honor of donating the cash award to a UNM program of their choice.

To recommend someone for the Linda K. Estes Giraffe Award, you may contact any member of the nominating committee no later than Feb. 28, 2004: Breda Bova at bova@unm.edu; Carolyn Wood at cwood@unm.edu; Judy Zanotti at judyz@nmfirst.org or Ted Martinez at (505) 255-9916. For further information, phone **Hilary Jetty** at the UNM Development Office, (505) 277-1655.

Respecting Our Elders

Reynolds Grant Better Geriatric Medicine Statewide

By Ellen K. Ashcraft

The UNM School of Medicine (SOM) is grateful to have received a \$2 million grant from the Donald W. Reynolds Foundation to strengthen training in geriatric medicine and benefit students, physicians and the statewide community. The UNM Health Sciences Center is matching the gift with \$1 million for a total of \$3 million for the project. With these funds, the School of Medicine will incorporate a comprehensive undergraduate geriatric curriculum, expand geriatric training in three community-based family medicine residency programs, and strengthen geriatric training for primary-care physicians throughout New Mexico.

The grant comes via Reynolds' Aging and Quality of Life program, which it launched in 1996 in response to the aging United States population. By 2030, the number of Americans older than 65 will double what it was in 1995, and a growing consensus is that physicians are not trained to handle the increasing needs of the elderly. Such patients often have multiple physical and psychosocial conditions that negatively affect their daily functioning and independence.

Steven L. Anderson, Reynolds Foundation president, says, "All of the grantees have embarked on comprehensive programs and we hope that they will translate into improved care for frail elders throughout the United States."

"There's been a realization from the Reynolds Foundation and the American Geriatric Society that we are never going to train sufficient numbers of geriatricians," comments **Dr. Carla Herman**, chief of the UNM Department of Internal Medicine geriatrics division. "It's our mission as academic geriatricians to train primary care physicians and other specialists in basic skills in geriatrics."

Two years ago, the Reynolds Foundation awarded 10 academic health centers with grants to strengthen geriatric training. Out of 62 applicants, UNM is in the second group of 10 schools, and the foundation may fund a third group of 10 in two more years. "We're benefiting from the hard work of the first-round schools," says Herman, who indicates that the next 10 will benefit from UNM's work.

"The Reynolds Foundation is really committed to sharing what people develop," says Herman. "At best, they're going to fund 25 percent of the nation's 120 medical schools. They are so excited and so open to making sure that what each school develops, other schools can use." The foundation will test and evaluate best practices and educational materials, making them available to all schools. They are also instituting a peer review Web site to post the best of the CD-ROMs, cases, videos and other tools, so that faculty who developed them can disseminate their work as well as list them on their curriculum vitae.

"The foundation is really quite innovative in terms of seeing how each grant is going to have a bigger impact on medical education," says Herman. "Reynolds really has this great vision of being able to have these schools be resources for the schools that are not being funded."

The Reynolds grant will have a sizable impact on New Mexico. To date, the state has focused on basic maternal and child healthcare. However, New Mexicans are aging along with the citizens of other states. Herman notes that, currently, a quarter of the population in nine New Mexico counties is more than 65 years old. "We have many areas in New Mexico that are just not ready to care for an aging population," Herman says.

The Reynolds grant will change that, starting with medical school curriculum. "I think we realize what we need to do is start much earlier with medical students, before they even begin basic units, to give them a really positive experience with geriatrics," says Herman. To that end, students will perform a functional assessment of a healthy elder during their first summer in community practice. The enhanced curriculum also will include a monthly geriatric interest group meeting, an Internet chat room and message board committed to geriatric cases, and Web-based modules on issues such as geriatric pharmacology and geriatric depression. SOM administrators anticipate that more students will become interested in this field and choose to take the one-month elective in palliative care or geriatrics.

Preceptors—field-faculty physicians who work with students during their residencies—will also receive advanced geriatric training through a mini-sabbatical program and a Geriatric Interest Certificate Program. "We have more than 200 internal medicine and family practice preceptors in the community who are training students," says Herman. "Improving their skills in geriatrics hopefully will help them in their own practice and help in training the students."

Herman estimates that about 85 percent of medical residents from community-based residencies remain and practice in New Mexico. "Those who stay in the state will have a step up on geriatrics," she says. Over the four-year span of the Reynolds grant, the advanced training will affect about half of the primary care doctors in the state.

"I really believe that the care level will go up a notch. We'll affect more patients in New Mexico by training this core of docs to improve their care and provide good educational resources for people in the community," Herman says.

The Donald W. Reynolds Foundation is a national philanthropic organization founded in 1954 by the late media entrepreneur for whom it is named. Reynolds was the founder and principal owner of the Donrey Media Group, which he created in 1940. During his lifetime, he owned and operated more than 70 businesses, including the *Alamogordo Daily News*. Headquartered in Las Vegas, Nev., the Donald W. Reynolds Foundation is one of the 40 largest private foundations in the United States.

The University will be on holiday
Dec. 24, 2003 through Jan. 2, 2004.
However, in order to assist donors with
any year-end philanthropic needs,
the Central Development/
UNM Foundation Office will be open
abbreviated hours as follows:
9 a.m.-3 p.m. on Dec. 26, 29 and 30;
and 9 a.m.-5 p.m. on Dec. 31.
Please call (505) 277-4503 or
1-800-UNM-FUND (866-3863).

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Development

Foundation Chair: Robert M. Goodman
Foundation President: Leslie W. Elgood
Publications Editors: Ellen K. Ashcraft
Todd R. Staats
Writers: Gale Doyel, Hilary Mayall Jetty,
Michelle G. McRuiz and Kristy O'Malley
Design/Production: Firefly Studios

UNM Foundation Inc.
Two Woodward Center
700 Lomas NE
Albuquerque
New Mexico 87131
(505) 277-4503 or
(800) UNM-FUND
www.unm.edu/foundation

Travelstead Hall Dedication

Education Complex Comes Full Circle

In an earlier *Developments* (Spring 2000), an article described former College of Education Dean and UNM Provost Emeritus **Chester Travelstead** in the following way: “Courage, vision and dedication are often attributes of protagonists in literary works. In the non-fiction realm, they describe an individual who dedicated his career to the betterment of both the College of Education and UNM as a whole.”

In that regard, the University and the College of Education (COE) have dedicated the college’s main building in honor of Dr. Chester C. Travelstead and named this building Travelstead Hall.

Travelstead began his UNM career in 1956 as the successor to well-known New Mexico educator **Charles Spain**, dean of the COE, when **Thomas L. Popejoy** was serving as the ninth president of the University and the COE was housed in Hodgin Hall.

In 1954 Travelstead was dean of the College of Education at the University of South Carolina. This was the same year the U.S. Supreme Court declared in *Brown vs. the Board of Education of Topeka, Kan.*, that segregation in the public schools was unconstitutional.



Dr. Chester C. Travelstead, provost emeritus, addresses the crowd at the University’s dedication of Travelstead Hall.

When Travelstead realized that the University of South Carolina was more interested in maintaining the status quo of segregation than in upholding the Supreme Court’s decision, he delivered a speech that would change the direction of his life.

On Aug. 2, 1955, he said, “It is my firm conviction that enforced segregation of the races in our public schools can no longer be justified on any basis—and should, therefore, be abolished as soon as practicable...I find nothing which requires, justifies or even allows a nation of second-class citizenship for any group.”

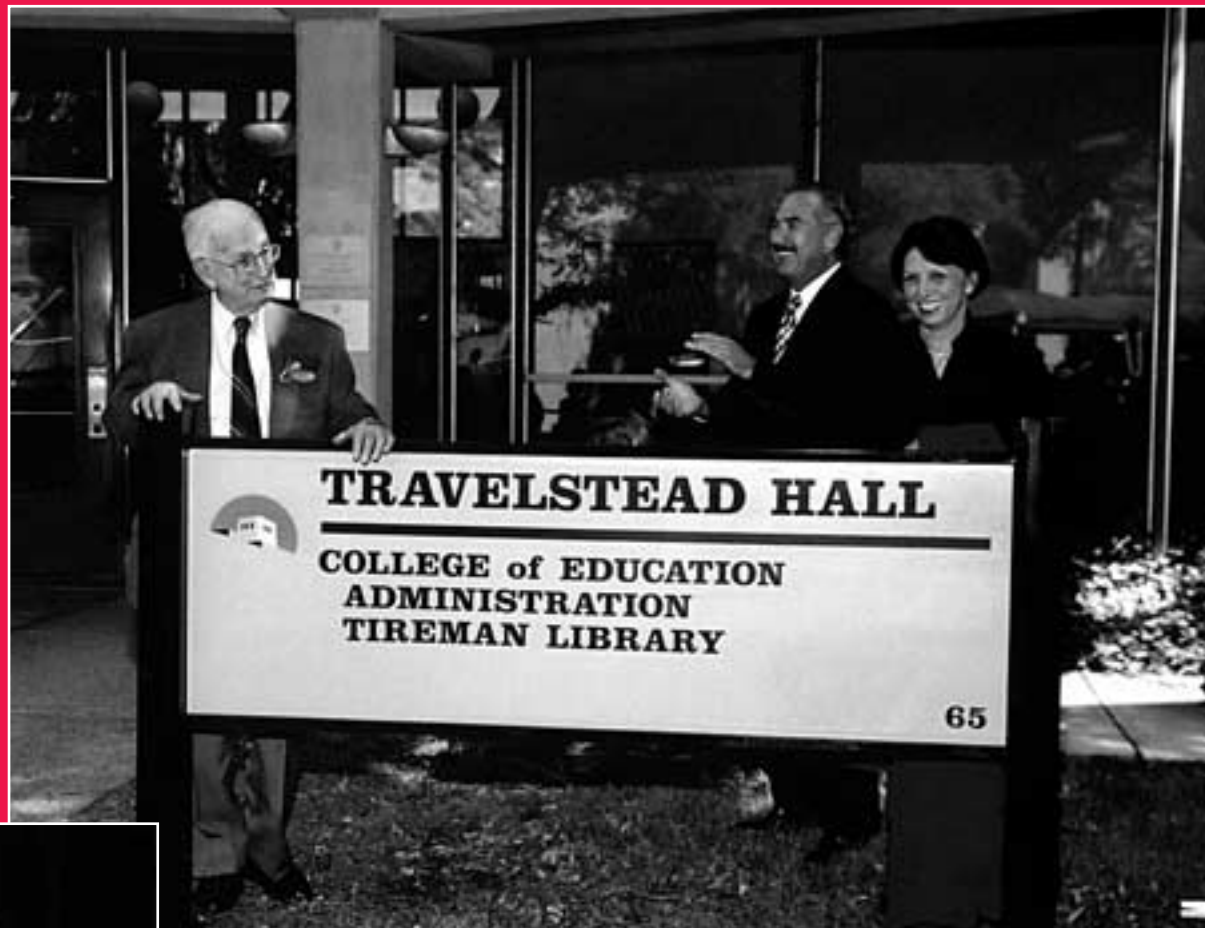
A few days later, university officials informed him that they would not renew his contract. South Carolina’s decision was to UNM’s benefit. In 1956, Travelstead moved his family to Albuquerque to begin work as dean of the UNM College of Education.

“President Tom Popejoy and the college faculty were very pleased to attract a dean who

the third floor had been condemned as structurally dangerous.

The replacement of the Hodgin quarters in 1963 with the award-winning College of Education complex was another significant achievement of Dean Travelstead.

During his career at UNM, Travelstead served as dean of the College of Education from 1956 until



Dr. Travelstead and College of Education Dean Viola Florez unveil the new COE Administration Building sign while then-UNM President F. Chris Garcia applauds.

had the courage to lay the family’s livelihood on the line, the vision to take such a strong stand on such an important issue, and the dedication to pursue the issue in such a hostile environment,” commented **Dr. David W. Darling** at the time.

During Travelstead’s tenure as dean, the COE acquired accreditation for its first doctoral programs, created a Universitywide advisory council dedicated to improving the overall quality of teacher preparation, expanded its outreach and accountability to both the Albuquerque Public Schools and the New Mexico State Department of Education and implemented the first entrance exam requirements for second-year undergraduate students. He also began making appeals to the University administration for new quarters for the college.

Hodgin Hall then was an aging building in desperate need of maintenance and repair. The roof leaked, the plumbing was virtually nonfunctional and unusual odors occasionally arose from the damp basement. In addition,

in 1968 he was appointed vice president for academic affairs, and in 1976 the University appointed him as its first provost.

The Travelstead Hall dedication ceremony took place in the COE Complex quadrangle and was attended by past COE Dean Darling, former University Presidents **Dr. Ferrell Heady** and **Dr. Bud Davis**, under whom Travelstead served, President **John Perovich** and emeriti faculty **Dr. Frank Angel**, **Dr. Dan Chavez**, **Dr. Gerald Cunico**, **Dr. Harold Drummond**, **Dr. Marion Fleck**, **Dr. Michael Milstein**, **Dr. Robert Nesbitt**, **Dr. Robert Gary Ness**, **Dr. Paul Pohland**, **Dr. William (Bill) Runge**, **Dr. Armand Seidler**, and **Dr. John Tom Zepper**.

During the ceremony **Dr. F. Chris Garcia**, then UNM president, said UNM had “come full circle at UNM in the career of this outstanding university educator and administrator. We come here today—next to the buildings that his perseverance and foresight made possible—to honor him, again, with the renaming of the building.”

In the history of the COE, few individuals have had such a positive and lasting impact as Travelstead. Current Dean of Education **Viola Florez** added, “He is worthy of this recognition not only because of his accomplishments at UNM, but also because of the foresight, integrity and perseverance with which he achieved them.”

UNM Moves Up in “The Philanthropy 400”

The UNM Foundation has been ranked at number 350 in *The Chronicle of Philanthropy*’s annual ranking, “The Philanthropy 400,” which ranks the nation’s largest non-profit groups by how much money they raise from private sources.

“We jumped in the national rankings from number 379 to 350, so I think this is an indicator of a long-term emphasis on reaching out to the community and connecting it to the great things the University of New Mexico is doing,” says Leslie Elgood, director of development and president of the UNM Foundation Inc.

“It’s really exciting when you have this kind of quantum leap in a year when national fund raising went down (1.2 percent) across the board. UNM was contraindicative of many non-profit groups. Not only did we not lose ground like many other non-profits did, we actually increased our donations from the previous year. It’s a legitimate comparison to other non-profits.”

Giving to the Philanthropy 400 non-profits accounted for approximately one-fifth of the \$241 billion contributed to charities nationwide last year, according to estimates compiled by Giving USA, an annual report on charitable giving published by the American Association of Fundraising Counsel Trust for Philanthropy.

UNM was one of 123 colleges and universities to receive recognition in “The Philanthropy 400.” Other entities included 39 international groups, 30 hospitals and medical centers, 29 United Ways, 27 community foundations, 26 religious groups, 19 health charities, 16 human-services groups, 15 Jewish federations, 13 environmental and animal-related groups, 11 youth groups, 10 museums and libraries, eight miscellaneous education groups, seven public broadcasting groups, six arts groups, six corporate-sponsored charitable funds and five public affairs groups.



President's Club members Steve Durkovich and Louis Caldera



Regent Jamie Koch and Nene Koch on the patio at University House

UNM Foundation President's Club Welcomes President Caldera

The UNM Foundation's President's Club hosted a reception for members and regents on July 31 to welcome UNM President **Louis Caldera**.

An annual giving society of the UNM Foundation, the President's Club is made up of donors who give unrestricted funds to the President's Fund for Academic Excellence. The \$5,000 annual contribution can be split between a college or program of interest to the donor with the remaining half going to the Fund.

President and Mrs. Caldera, the newest members of the President's Club, announced their membership at the event. In addition to the president, UNM Foundation Board Chairman **Robert Goodman**, a President's Club member, spoke at the reception along with fellow board member and President's Club Chairman **Robert Taichert**.



Charter members of the President's Club (l-r) Shirley Leslie and Bill and Jean Macey



UNM Foundation Board member Rick Johnson and Debbie Johnson, both members of the President's Club, and President Caldera

Ford Foundation Grant Helps UNM Redefine Diversity

By Michelle G. McRuiz

Universities across the United States strive to achieve diversity among their students and faculty. However, **Dr. Roberto A. Ibarra**, UNM's special assistant for diversity, theorizes that no matter how much institutions embrace multiculturalism in their recruitment and hiring practices, true diversity remains an elusive goal. Ibarra has built a model for academic change around this theory and calls it "multicontextuality." Now, with the help of a Ford Foundation grant, UNM will become a leader in diversity among southwestern universities.

The \$400,000 two-year grant will allow UNM to organize and lead a consortium of universities in making some fundamental changes to the "academic culture" associated with higher education. These changes will help women and minorities perform better by emphasizing their unique strengths. Ibarra's multicontext model doesn't just affect minority students, however—all students and faculty will benefit. At the heart of multicontextuality lies the fact that there are many ways to approach teaching, research and learning—the business of higher education. According to Ibarra, synthesizing these different approaches and infusing them into all aspects of the learning community leads to more effective education regardless of students' culture or ethnicity.

Ibarra developed his multicontext model and its specific dynamics or "guiding principles" to explain this emerging paradigm in the mid-1990s while doing research for his book, *Beyond Affirmative Action: Reframing the Context of Higher Education*. He uncovered the dynamics of cultural context and cognition that explain why students from ethnic backgrounds have embedded preferences about communication, learning and interpersonal relationships that are very different than those of non-minority students. These differences often become problematic for minority students and faculty in a traditional university setting. While the modern university is based on a 19th-century European framework that stresses scientific thinking, a low level of interaction between teachers and students, and theoretical problems (low context), more and more minority students and faculty today tend to favor a more practical, personal and community-oriented style (high context). When these multicontext populations encounter the entrenched low-context features of higher education, their performance suffers and conflict increases. Ibarra believes that if 21st-century universities are to better serve students and faculty of all cultures, they must become multicontextual in their curricula and teaching styles. The new diversity paradigm must be activated in the business of our universities—not just in the business operations of recruitment and retention.

The project has two major components. Beginning Oct. 1, 2003, Ibarra will implement the multicontextuality model within two UNM academic units: the School of Engineering and University College. He plans to eventually extend his model to all colleges at UNM. In addition, UNM will lead a consortium of institutions—New Mexico State University, Arizona State University and Northern Arizona University—to facilitate multicontextual change within those schools. Ibarra intends to find a core group of deans and faculty in each school that will become the "connective tissue between institutions."

Universities in the Southwest, says Ibarra, are poised for this kind of change because of the demographic shift happening in this part of the country. All four schools have significant percentages of minorities within their student populations. Because of the increasing number of high-context students attending these schools, Ibarra says the universities "are already changing, but they may not know it."

Once the model has been implemented at UNM, some of the changes that students may notice are a more hands-on, real-world approach to solving problems, an increased amount of group work, and more teacher-student interaction.

"It's a new world," says Ibarra. "We're moving beyond multiculturalism. This model can help create programs that better serve students in the Southwest and can provide other schools with an opportunity to get research funding for their own diversity models. It's a win-win situation."

Kresge Grant, continued from page 1

The school was also significant to her late husband, the **Hon. Oliver Seth**, who died in 1996. Judge Seth was a well-respected New Mexico native who received his law degree from Yale University and who had the distinction of serving as a federal appellate judge with the 10th Circuit Court of Appeals, Denver. "He was appointed by President Kennedy and served on the bench 33 years in Santa Fe," notes Jean Seth.

In addition to her contribution to the building fund, Seth has also provided several scholarships in mediation and ethics to UNM law students in her husband's memory. She reports that Judge Seth drew many of his clerks from the Law School over the years. "I know it's a good school and hope it continues to do well," she adds.

The Kresge Foundation is an independent, private foundation created in 1924 by the personal gifts of Sebastian S. Kresge, founder of the S.S. Kresge Company. It awards grants toward projects involving construction and renovation of facilities and the purchase of major capital equipment or real estate. Grant recipients are required to raise initial funds toward their projects before requesting foundation assistance. Grants are made on a challenge basis only, requiring that additional funds be raised to ensure the completion of projects.

The Kresge Foundation's goal is to use its challenge grants to build institutional capacity in the applicant organizations by increasing the number of private donations at all giving levels, establishing a core of dedicated volunteers, and developing the fund-raising infrastructure necessary to carry the organization into the future.



George C. Pearl, UNM Foundation Board member and University benefactor

In Memoriam

The UNM Foundation was saddened by the death of Albuquerque architect **George Clayton Pearl** on Aug. 16, 2003. He had been a member of the Foundation's board since 1996. The UNM School of Architecture and Planning's new facility will be named in honor of Pearl, recognizing his contributions to New Mexico and his esteem in the architectural community. "He was so proud of that and was doing all that he could to make it become a reality," says niece **Carol Baldwin** of Albuquerque.

Born in Texas in 1923, Pearl grew up in a small town where his father was a grocer. After serving in Europe during World War II, he earned an architectural degree from the University of Texas. In 1949, Pearl moved to New Mexico and began his more than 40-year career. He became a partner and principal designer at Stevens Mallory Pearl & Campbell, now SMPC Architects.

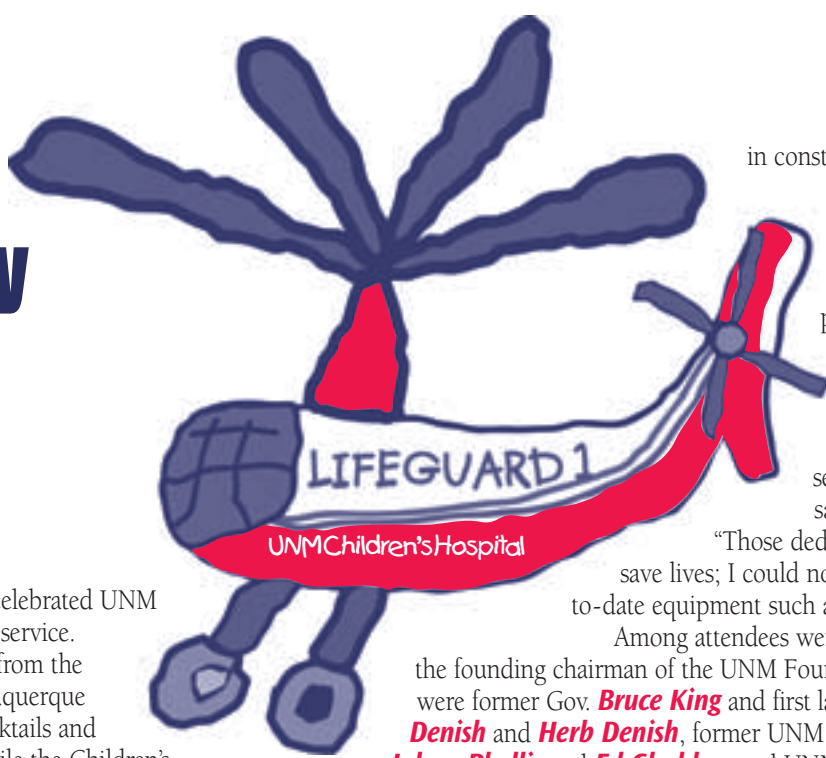
Before retiring from SMPC in 1993, Pearl completed more than 1,500 projects. His buildings can be seen throughout the state. Among those in Albuquerque are UNM's Ortega Hall, Albuquerque Public Library's Main Branch, Albuquerque Academy's Simms Fine Arts Center and Comanche Elementary School. He earned more than 25 design awards in his career and was actively designing projects for close friends until the end of his life.

Pearl was president of the New Mexico Architectural Foundation and was a fellow of the American Institute of Architects (AIA). He received AIA's Western Mountain Region Silver Medal for accomplishments in design and historic preservation of New Mexico landmarks. He also served on the Cultural Properties Review Committee. He helped to found the New Mexico Heritage Preservation Alliance and the Albuquerque Conservation Association. He was a board member of the city's Landmarks and Urban Conservation Commission. His interest in historic sites was apparent in his 1884 downtown Albuquerque home, 12th Street's James Henry Coons House, which is listed on the State Register of Cultural Places.

In the Aug. 23 *Albuquerque Tribune*, columnist **V.B. Price** wrote, "George never said no to a worthy cause in the service of cultural history. His passion for architecture and his warmth toward others led him to help communities all over the state restore the buildings that are essential to their character."

In his personal life, Pearl enjoyed his dog Doris, refinished antiques, gardened, painted in watercolor and appreciated works by Zane Grey and German novelist Thomas Mann. Pearl would have been 80 years old on Nov. 4.

UNMH Lifeguard 20th Anniversary Gala Assures Happy Landings



in constant radio contact with the medical control emergency physician before and during the flight. These professionals, along with the full complement of support services at UNM Hospital, provide the finest critical care available by the fastest means available.

"It is an honor and privilege to be associated with Lifeguard and to assist them in bringing first-class medical service throughout the state of New Mexico," says Wade Black, SevenBar Aviation owner.

"Those dedicated professionals are out there flying to save lives; I could not imagine doing it without the most up-to-date equipment such as the radio dispatch system."

Among attendees were **Donna** and **Jack Rust**. Jack Rust was

the founding chairman of the UNM Foundation Board of Directors. Other guests were former Gov. **Bruce King** and first lady **Alice King**, current Lt. Gov. **Diane Denish** and **Herb Denish**, former UNM Regent President **Ken Johns** and **Cindy Johns**, **Phyllis** and **Ed Gladden**, and UNMH CEO **Steve McClernon**, UNM President's Club member **Steve Moise** and UNM alumni **Glenda** and **Jerry Jackson**.

As auctioneer, Gleason encouraged the live auction's spirited bidding and was rewarded with top bids from **Ingrid** and **Mark Gorham**, **Kino James**, **Ann** and **Chuck Travelstead** of BMT/CTA Aviation and **Sheryln DeSantis**, among many other generous guests.

UNM Children's Hospital serves more than 50,000 New Mexico children every year. The hospital offers the most comprehensive care for children available in New Mexico, and has the highest level of intensive care for children suffering from an illness or injury. Pediatric physicians specialize in many areas, including pediatric surgery, neonatology, oncology, cardiology, pulmonary and much more.

The cowboy-themed fund-raiser "Happy Landings" celebrated UNM Hospital's Lifeguard Air Emergency Service's 20 years of service. The extraordinary evening began with stagecoach rides from the parking lots to the SevenBar Aviation hanger at the Albuquerque Sunport, arranged by Junior Leaguer **Janis Harris**. Cocktails and hors d'oeuvres were served during the silent auction while the Children's Symphonic Band and local New Mexico artist **Steve Chavez** provided music. A dinner and live auction followed. A performance by award-winning country recording artist and Santa Fe resident **Randy Travis** capped off the evening.



Western singing star Randy Travis entertains.

The Junior League of Albuquerque Inc. sponsored the exclusive Oct. 2 gala, hosted by SevenBar Aviation's **Dorothy** and **Rolfe Black** and their son and daughter-in-law **Alison** and **Wade Black**. "The Junior League of Albuquerque wanted to give back to the UNM Hospital for everything it has done for New Mexico and the many lives touched," says **Shannon Barnhill**, president of Junior League of Albuquerque. **Val Burch** and **Cathy Andrade** co-chaired the event.

Proceeds from the event helped to purchase essential life-saving medical equipment for UNMH Lifeguard and Children's Hospital including a \$125,000 state-of-the-art radio dispatch system and a much-needed \$60,000 infant transport incubator. "These two pieces are essential if we are to continue to provide first-rate healthcare to the tiniest newborns in New Mexico," comments **Randy Gleason**, UNMH executive director of development.

Flight dispatchers in Lifeguard's Dispatch Center handle all flight details and arrangements 24 hours a day. Medical flight crews consist of experienced pilots and highly trained flight nurses and flight paramedics. When required by a patient's condition, UNMH provides a physician to accompany the crew. Medical crews stay



Lt. Gov. Diane Denish and Herb Denish were high bidders on a live auction item.

Gift Giving Made Easy

The following professional staff can answer questions or help craft a gift that matches the donor's wishes and UNM's needs.

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(505) 277-8006

LAW
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(505) 277-1038

Health Sciences Center

HSC DEVELOPMENT DIRECTOR
Susan Crow
(505) 272-8188

CANCER RESEARCH AND TREATMENT CENTER
Office of the Director
(505) 272-5622

MEDICINE
Stephanie Trotter
(505) 272-4129

NURSING
Rosemary Reichert Gregory
(505) 272-0200

PHARMACY
Julianne Moss
(505) 272-9933

UNIVERSITY HOSPITALS EXECUTIVE DIRECTOR
Randy Gleason
(505) 272-1333

On-line Giving

*Giving On Line:
As Easy as 1-2-3!*

We surf, we shop, we correspond on line. And as we've become increasingly Internet-savvy, making a gift to UNM has never been easier. With a couple of clicks, in the midst of your busy life, you can easily contribute to your favorite UNM school, college or program. Our recently redesigned UNM Foundation Web site provides the convenience of a secure on-line giving form.

www.unm.edu/foundation

If you want to impact the University's ability to enrich the academic opportunities for students but don't have a specific objective in mind, just log on to learn more about current campus initiatives. Join the growing group of alumni and friends who give on line to show their support for UNM's mission of teaching, research and service, now and for the future.

On the Air for 40 Years

KRQE-TV 13 Establishes Dick Knipfing Presidential Scholarship

In recognition of KRQE-TV anchor and UNM alumnus **Dick Knipfing's** 40 years in broadcasting, KRQE-TV and its parent company Emmis Communications have established a Presidential Scholarship in Knipfing's honor. Knipfing's former UNM political science professor **Dr. F. Chris Garcia** and **Dan Salamone**, KRQE news director, announced the scholarship at a station party.



KRQE-TV 13 News Anchor Dick Knipfing and wife Charlene Knipfing at the station's party honoring Dick's 40 years in broadcasting.

In 1976, the dean of admissions at the University of New Mexico noticed that many of New Mexico's top-notch high school students were going out of state to college and not returning to live and work here. The decision was made to start the UNM Presidential Scholarship Program with the goal of attracting New Mexico's brightest and most involved high school graduates to study at UNM.

Presidential Scholarships are awarded on the basis of high school achievement based on a grade point average of at least 3.5, class rank, personal essays and leadership. Over the past 27 years, the Presidential Scholarship Program has grown and now awards 100 incoming UNM freshmen with scholarships, which are renewable for eight consecutive semesters as long as the recipient maintains the program standards of a 3.0 GPA and completes 15 hours per semester. More than 400 students benefit from presidential scholarships every year. These scholars come from communities throughout New Mexico including all those where KRQE-TV 13 is seen.

Coincidentally, in 1976 Knipfing was awarded a bachelor of arts degree in history from UNM. Garcia began his friendship with Knipfing when he was one of Garcia's students in a course on Public Opinion and Voting Behavior in the early 1970s. Knipfing is considered one of the state's leading authorities on New Mexico politics.

While a student, Knipfing served as a newscaster and worked election coverage at KOAT-TV 7. After one class, Knipfing told his professor that the station was losing their political analyst and pollster and asked if Garcia would be interested in replacing him. From those initial experiences in broadcast and polling, Garcia and two other political scientists formed Zia Research Associates Inc., which has continued for more than a quarter century.

In addition to his many civic and professional responsibilities, Knipfing has been an active University alumnus and in 1989 received the University of New Mexico's Distinguished Alumni Award. He was also instrumental in helping to persuade Garcia to take the UNM presidency for a year after President William Gordon stepped down and was an active member of the UNM Community Consultative Committee.

The gift from KRQE-TV established an endowed presidential scholarship through pledges to be paid over the next three years. The University, in turn, matches all presidential scholarship gifts on a two-to-one basis. When the KRQE-TV 13 Dick Knipfing Presidential Scholarship Endowment is complete, income from the endowment—combined with the University's match—will support an award of \$4,500 annually, enabling one of New Mexico's best and brightest high school students to attend UNM.

A representative of KRQE and Dick and **Charlene Knipfing** will be invited each year to the Presidential Scholars Dinner where donors and scholars sit together and new scholarship sponsors and students are honored. The UNM Foundation is proud that KRQE-TV 13 selected Knipfing's alma mater as the place to establish this scholarship.

PSP Sponsors please note: the next UNM Foundation Presidential Scholarship dinner will be March 4, 2004. For more information on the Presidential Scholarship Program, please contact **Mary Wolford** at (505) 277-5688 or mwolford@unm.edu.

Plan Your End-of-Year Charitable Gifts Now

The holidays are here, so tax time is near! Thinking about taxes may be at the bottom of your list, but an end-of-year charitable gift to UNM is a good way to help "arrange one's affairs" to help keep taxes as low as possible. Even though the University closes down between Christmas and New Year's Day for winter break, the UNM Foundation's doors are open part of that time to help with your end-of-year gifts.

Several types of donations can help the University as well as your tax bill. Cash gifts are deductible for up to 50 percent of your adjusted gross income. And there is a five-year carry forward for any unused deduction. If your taxable 2003 income grew from previous years, your generous gifts may help decrease your tax burden.

Property investments, stocks, bonds and mutual funds held for a year or more have likely grown in value. By turning these investments into gifts, donors often eliminate capital gains taxes due upon sale of appreciated assets. Gifts made from non-cash assets are deductible in amounts of up to 30 percent of your adjusted gross income. Unused deductions from any cash or property gifts can be used for up to five future tax years.

Conversely, devalued investments can be turned into cash gifts. We suggest that you first liquidate these depreciated assets, take the deduction for the capital loss, and then donate the proceeds for an income tax deduction. The total deductible loss and the charitable deduction may amount to more than the current value of the investment.

Donors who are at least 59-1/2 and are making withdrawals from traditional retirement accounts may be able to offset a portion of the income tax on extra retirement distributions by contributing some of the distributions to UNM. In addition, unnecessary life insurance policies that have grown in value also may become tax-deductible gifts.

Finally, employers often match employees' charitable gifts. Remember—tax-deductible gifts for 2003 must be made by Dec. 31, 2003 to be of use in reducing taxes in April. For advice on how to best benefit from one of these gift arrangements, consult with your attorney or financial adviser. For more information, call the UNM Development Office at (505) 277-4503 or 1-800-UNM-FUND (866-3863).

*The season gives reason to
celebrate and remember friends
and those who support the
work of the University.
May your Thanksgiving be
a time of remembrance
and gratitude for all
that brings you true
joy and happiness.*

Thank you!

THE UNM FOUNDATION

Gift Highlights

Bequests, private foundation and individual gifts of \$5,000 or more received by the UNM Foundation between March 1, 2003 and Sept. 30, 2003 are listed. Corporate, group and foundation gifts of \$50,000 or more during the same period are also listed.

Every effort has been made to report these gifts accurately. We apologize if your name has been omitted or has been printed incorrectly in any way. Please call Ellen Ashcraft or Todd Staats at (505) 277-0618 or (800) UNM-FUND to report additions or corrections.

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* DECEASED MARCH TO SEPTEMBER 2003

Fresh Faces



Emily Collis

Emily Collis has been selected as the new constituent development officer for the General Library. As such, she engages in strategic decision-making that helps generate funding for library initiatives. Collis is no stranger to fund-raising work. She previously served as director of development for the Baylor College of Medicine in Houston, where she helped spearhead the *Investment in Discovery* campaign that brought more than \$500 million in gifts and commitments to the college. She held two fund-raising positions at Rice University, also in Houston. From 1998 to 2000 she was director of donor relations and for a year previous to that, she was a major gifts development officer. As director of donor relations, she managed a six-person staff and oversaw an array of development events, including groundbreaking, dedications and scholarship and chair stewardship events. As a major gifts development officer, Collis supervised the fund-raising efforts for the School of Humanities, as well as implemented solicitation strategies for prospective donors. Collis earned her bachelor of arts degree in political science from Rice University. She hails from Houston and moved to Albuquerque this past summer with her husband and two sons. When asked what she enjoys most about her new position, Collis says that working with people to advance library programs, both in the library and out in the community, is exciting and rewarding.



Annette Hazen

In September, Annette Hazen joined the UNM Foundation as director of annual giving and scholarship support. She previously worked at UNM from 1985 to 1996, including five years as assistant director of alumni relations. Annette was the marketing director at Cottonwood Mall, and most recently she was director of volunteer services at Presbyterian Healthcare Services in Albuquerque. A native New Mexican, UNM alumna and past recipient of a Presidential Scholarship, Hazen feels strongly about the University and its mission. "I am a passionate supporter of UNM," she says. "I love it. I'm grateful for the opportunities that my education at UNM has afforded me." Of higher education, Hazen says, "High quality education is critical to the future of New Mexico. We must continue to invest in educating our citizens, and grow that investment through ongoing support." Hazen also invests herself in her community. Throughout the years, she has been involved in a wide variety of volunteer organizations. She currently serves on the board of directors for *Cuidando Los Niños*, an organization that provides care for homeless children in Albuquerque.



Donna Newell

Donna Newell is the director of corporate and foundation relations in the Health Sciences Center development office. Most recently, Newell served as president of the Center for the Advancement of Distance Education in Rural America, where she secured annual operating support and managed relationships with federal and state Department of Education representatives and corporate board members. Previously she was associate director of admissions for the United States Military Academy (West Point), with responsibility for all marketing, advertising, legislative relations, funding and information technology initiatives related to cadet recruitment. As the senior-ranking alumna at the academy, Newell also chaired the Women's Council and was special adviser to the superintendent on all matters pertaining to female cadets. Her military career included appointments ranging from chief of leadership development at West Point to company commander in Germany. In addition to a bachelor of science degree in engineering from the academy, she holds a master of education degree from Western Kentucky University. She retired from the Army with the rank of lieutenant colonel. The Albuquerque native's training, experience and commitment to teamwork will enable her to build a new corporate/foundation relations program.