

Developments

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Matching Makes for Millions

Generosity Generates State Funds for Endowed Faculty Positions

By Todd R. Staats

Editor's note: This is a follow-up article to "A Good Deal for Education; Senate Bill 14—Engineered for Excellence," which appeared in the Fall 2002 issue of Developments. This story highlights gifts that qualified for this state initiative through March 1, 2003.

Generosity happens. And when it's rewarded with matching funds by the State of New Mexico, major gifts go much further—which is exactly what's happened since the Legislature passed Senate Bill 14, the Endowment for University Excellence, last year. Several exceptionally generous philanthropists—as well as a large pool of like-minded donors—have already endowed five professorships and one faculty fellowship at UNM to qualify for state matching funds.

Photo: Ron Ripp



Jack and Donna Rust

Perhaps appropriately, the first donors whose gifts qualified for the state match are founding chairman of the UNM Foundation Board of Directors **Jack Rust** and his wife **Donna**, who have endowed three professorships: the **Jack and Donna Rust Professorship in Business Ethics and Entrepreneurship at the Anderson Schools of Management (ASM)/Practitioner**, the **Jack and Donna Rust Professorship in Business Ethics and Entrepreneurship at the ASM/Academic Liaison to Community**, and the **Jack and Donna Rust Endowed Professorship in Biomedical Ethics** at the UNM Health Sciences Center's Institute for Ethics.

Rust was one of the New Mexico business and community leaders summoned by then-UNM President **William "Bud" Davis** in 1979-1980 to spearhead the organization of the UNM Foundation. "We were setting the foundation for the Foundation, and that took a while," Rust recalls. "We knew it would be slow going, but we're very pleased to see what great progress has been made." Though Rust says he had decided to endow the professorships before Senate Bill 14 (SB14) came about, he adds, "It sure did help to expand our plan."

The Rusts' generosity will make Anderson Schools' already acclaimed ethics program even better. A 2001 business school ranking survey called "Beyond Grey Pinstripes," implemented by the World Resources Institute and the Aspen Institute, identified leading MBA programs in the business ethics and social issues management areas. "Ours was named one of the top 16 programs in the world," says ASM Dean **Howard Smith**. "I believe the Rust professorships will help catapult us into the top five honored programs in the world in business ethics. These professorships provide

How Senate Bill 14 Works

Senate Bill 14 offers an incentive to donors who wish to endow faculty positions at the state's four-year universities by providing state matching funds. The University of New Mexico has the following opportunities:

One Chair for the Medical School
at \$2,500,000

A \$2 million gift generates a
state match of \$500,000.

Three Chairs (Non-medical)
at \$1,500,000 each

Each \$1 million gift generates a
state match of \$500,000.

Six Professorships at \$500,000 each

Each \$300,000 gift generates a state
match of \$200,000.

Fifteen Faculty Fellowships at \$100,000

Each \$62,500 gift generates a
state match of \$37,500.

POTENTIAL TOTALS FOR UNM

Private funds: \$7,737,500

Total match: \$3,762,500

Grand total: \$11,500,000

Matching Makes for Millions, continued on page 3

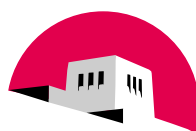
Inside:

Lockheed Martin Funding
to Benefit Three
UNM Projects page 2

Bequest Adds Two (or Three)
Georgia O'Keeffe Paintings page 5

Who Let the Dogs Out?
Okinawa native donates
Shi-Shi dogs page 6

Coast to Coast: Alumni Place
Importance on Helping page 7



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Lockheed Martin Funding to Benefit Three UNM Projects

By Steve Carr

Several areas at the University of New Mexico will benefit from recent funding from the Lockheed Martin Corporation. The funding will enable the establishment of the new UNM Office for Policy, Security and Technology, the continuation of a popular natural science program in the College of Arts and Sciences, and the enhancement of a cooperative learning center at UNM's Centennial Science and Engineering Library.

The funding comes in three parts including: \$250,000 per year or a total of \$1.25 million over five years to help UNM develop the Office for Policy, Security and Technology, a joint collaboration with Sandia National Laboratories; \$50,000 for the Earth and Planetary Sciences Department to continue a natural sciences program offering small classes and hands-on science projects that aspiring teachers can use in an elementary classroom, and \$10,000 for the Centennial Science and Engineering Library to improve its cooperative learning center, an area where students congregate to study, check references and go on line.

Office for Policy, Security and Technology

"We're pleased to support the University of New Mexico and some of its fine programs," says **Don Carson**, director of public relations and communications for Lockheed Martin. "Sandia National Labs has many different interactions and joint research intertwined with UNM departments. We're proud and pleased to be able to help."

The primary focus for the Office for Policy, Security and Technology will be to identify serious security problems before they arise and solve them before they get out of hand. The office will focus on serious threats, natural and manmade. Agenda items might include nuclear threat; weapons of mass destruction; arms control and non-proliferation; terrorism and homeland security; water, environment and energy; and borders and sustainable development.

"The establishment of the Office for Policy, Security and Technology at UNM provides a timely opportunity for the University and Sandia National Laboratories to collaborate on some of the most important and sensitive issues currently facing our state, the nation and the world," says UNM President **F. Chris Garcia**. "UNM will draw from its expertise across a range of disciplines—such as political science, economics and various technical areas—to focus on policy areas where technology crosses into such areas as weapons of mass destruction, terrorism and homeland security. I believe the University has a responsibility to help address these kinds of policy issues."

"This office will seek to forge broad alliances among the many experts in diverse fields at UNM, Sandia and other organizations around the world



Michael F. Camardo, executive vice president, Lockheed Martin; C. Paul Robinson, president and director, Sandia National Laboratories, and UNM President F. Chris Garcia display the \$250,000 check presented to UNM in February.

committed to supporting thoughtful and effective national and international policy," comments **Dr. Roger Hagengruber**, the office's first director. "The relationship between the University and one of the nation's national labs will be a unique advantage."

Hagengruber most recently served as senior vice president for nonproliferation and arms controls at Sandia. He is also a political science professor at UNM and director of UNM's Institute for Public Policy (IPP), which operates a survey research center to collect and analyze public attitudes about a variety of public policy issues, including technology and national security.

Natural Sciences Program

Lockheed Martin also stepped in with \$50,000 to temporarily save a popular natural sciences program in the Earth and Planetary Sciences Department after reading a story in the Albuquerque Journal last November. The tailor-made program provides a solid science background for elementary school teachers, which is often lacking for teachers at that level.

The National Science Foundation (NSF) originally funded the program from 1998 to 2001. The program was in jeopardy of being discontinued because its federal funding had ended. The NSF is currently considering a pair of grant requests that would allow funding to resume.

Centennial Science and Engineering Library

In addition to the \$50,000 to keep the natural sciences program afloat, Lockheed Martin also donated \$10,000 for improvements to the Centennial Science and Engineering Library. The enhancements will enable the library to upgrade its cooperative learning center, an area that allows students to form temporary communities in a section of the library conducive to discussion, in that it's able to handle noise and is close to scientific journal information, reference assistance and cyber-café services.

Photo: Carolyn Gonzales

The most fun you'll ever have helping pay college tuition!



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- Complete information and registration at

www.pspgolf.org

or contact Mary Wolford at (505) 277-5688 or mwolford@unm.edu.

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the resources to attract and retain leading faculty in the business ethics area and will also encourage the faculty to implement a center for business ethics practice.”

According to Smith, the professorships also will help link the Anderson Schools to the local business community, as student teams will provide assistance to corporations as well as small businesses on ethics planning. Smith adds, “These gifts will also make possible greater involvement by the Anderson Schools in the Freshman Learning Community project here at the University through offering courses to freshmen that are connected with other courses here on campus.”

Over at UNM’s Health Sciences Center, the **Jack and Donna Rust Professorship in Biomedical Ethics** provides critical resources to the activities of the Institute for Ethics, thus supporting its mission to create a home for the development of ethics scholarship, education and service. “We seek to be a resource for our local, regional, national and international communities, fulfilling the ethical imperative of respect for persons through a distinctive focus on special populations,” says **Dr. Laura Roberts**, the institute’s director and first holder of the Rust professorship. “The support we have received from Mr. and Mrs. Rust will prove invaluable in helping to meet those goals.”

Another SB14-qualifying gift for the Anderson Schools comes from a UNM alumnus living in California who wishes to remain anonymous. The contribution endows a professorship at ASM to be called **The Anderson Schools of Management Alumni Endowed Professorship**. Citing the donor’s preference that the specific discipline area for the faculty position remain undesignated, Smith says, “This is one of the very best things that donors can do, which is to give flexibility.”

The business school wasn’t the only beneficiary of exceptional gifts this past season. The Hon. **Leon Karelitz**, retired state district judge and attorney from Raton, N.M., chose UNM’s School of Law as the recipient of his latest generosity. Through the SB14 program Karelitz funded the **Lee and Leon Karelitz Endowed Professorship in Evidence and Procedure** with a qualifying gift. In 2002, he also solely funded the **Lee and Leon Karelitz Endowed Chair in Evidence and Procedure**. In 1994 Karelitz himself was honored through a gift to the law school from the **Frank D. and Marie K. Gorham Trust**, which established the **Leon Karelitz Chair of Advanced Oil and Gas Law**, the school’s first endowed chair.

Robert J. Desiderio, who twice served as dean of UNM’s School of Law (1979-1985 and 1987-2002) and who still teaches a course there as professor emeritus, knows the judge well. “He is a humble man,” says Desiderio, “what I call a true student of the law. He loves the law. Though long retired, he still reads the law and keeps up with current events and current decisions.”

Of Karelitz’s gifts, Desiderio says, “The judge’s generosity was just overwhelming. It allows us to concentrate on two areas of law that are most important to lawyers: evidence and civil procedure. The rules of procedure and evidence are the rules that determine fairness when we get into the dispute resolution area, and so it is extremely important that all lawyers, even those who don’t get to court, have good training in these areas. The amount of the gifts is so large that it means that we can go about this in the correct way.”

The next gift to qualify for a state match evolved out of a pooled donor campaign. Instead of one individual funding a faculty position, this qualifying gift received contributions from almost 500 donors. The campaign to raise funds for an endowed faculty position began almost three years ago to honor **Chester C. Travelstead**, provost emeritus and former dean of the College of Education (COE).

Under Travelstead’s leadership as dean from 1956 to 1968, the college acquired its first accredited doctoral programs, implemented the first entrance exam requirements for second-year undergraduates, and created a Universitywide advisory council to improve teacher preparation. Travelstead also championed the college’s move from Hodgin Hall to a new eight-building COE complex (1963-64).

To jumpstart the original campaign, Albuquerque businesswoman and former teacher **Sheilah P. Garcia** issued a challenge for the Travelstead endowment, and when other donors met her goal at the end of last year, Garcia donated an additional amount to bring the fund’s total into qualification for matching funds. The resulting COE position has been named the **Chester C. Travelstead Endowed Faculty Fellowship in Teacher Education**.

All of these gifts to UNM that were amplified by state matching funds, along with others soon to be finalized, will guarantee that the donors’ generosity will continue to generate benefits to the University, its students and the state of New Mexico for generations to come.

Into the Future: Family Creates Scholarship in Son’s Memory

By Ellen K. Ashcraft

“I would like to put my building talents to work in creating things that people can use and enjoy many years into the future,” wrote graduate student **Matthew Smilovits** in his Statement of Intent upon entering the School of Architecture and Planning. “One day, maybe an architect from New Mexico will create a structure that lasts so far into the future, people will wonder how it could have been made so well. I would like that architect to be me.”

Sadly, Matthew won’t be that architect. The 24-year-old died of unexplained causes on Jan. 27, 2002. “I admired Matthew’s certainty and his drive in that statement. Since it cannot be Matthew, it has to be someone else,” says his father, **Dr. Peter Smilovits**. “I would like to help support a deserving student of the future who perhaps will create that which Matthew had hoped to create.”

To that end, Matthew’s family is endowing the Matthew Smilovits Memorial Scholarship that will provide \$1,000 each year for an architecture graduate student. Matthew’s sister, **Shana Smilovits**, notes, “Education is extremely important to our family; it’s a strong part of our Jewish heritage. My brother was not religious, but it’s important to who we are.” The scholarship will ensure that Matthew has a legacy, recognizing the remarkable person he was.

Shana describes Matthew as nonjudgmental, with a “live and let live” attitude. “When someone would criticize someone else, you couldn’t get him to say something negative. That’s an amazing quality, even for a young person to have. He was always easy-going, friendly and willing to help people.”

Matthew’s mother, **Becki Smilovits**, adds to Matthew’s descriptors: level-headed, organized, patient, a good listener, generous. “I think about little notes he used to leave me: ‘Hi Mom, I’m going to pick up my girlfriend to go to the party and we’ll bring you back some good stuff,’”

Becki laughs. “Anything I wanted, he’d buy. I wanted a Madeleine cookie pan, and couldn’t find one. He got on the Internet and found one, bought it, and then got me the recipes. He was always giving very generously of his time to his family.”

Becki also describes Matthew as always certain of who he was, honorable, and a man of principle. “Matthew was a highly spiritual person. He lived simply, with just what he needed. I think so much of what everyone remembers is what an unconditionally loving soul Matthew was,” Becki says. “What words can express the light of a soul? I remember one time looking up at him. I’m five-four, and he was six-one or two, and I could see light emanating from him. That’s just the kind of person he was—light coming from his whole being. I believe he was an angel that came here for a short time to be an inspiration in our lives.”

Particularly inspirational was Matthew’s “can do” attitude. “When Matthew put his mind to doing anything, he would do it with total passion, drive and interest, and total certainty that he could accomplish it,” recalls Peter. Growing up in Cleveland, Ohio, by age 12 Matthew was building and flying model balsa-wood airplanes, some with 6-foot wing spans.

For his senior project in high school, Matthew approached his father with the ambitious idea of rebuilding a 4x4 truck. “I found an old truck—a piece of junk—and he and his best friend were going to redo it at the house,” Peter says. “They did a beautiful job and I was impressed.”

“Becoming an architect would have been in keeping with his whole personality—he always wanted to build, create and fix things,” Shana says. After graduating cum laude with a bachelor’s



Matthew Smilovits

degree in construction management from Ohio State University, Matthew chose UNM for his graduate education. “New Mexico has such unique architecture with ethnic groups that have influenced that area,” Shane comments. “Matthew loved the West and wanted to live there.”

“He thought of architecture in very practical terms,” says Professor Emeritus **George Anselevicius**, School of Architecture and Planning, who taught Matthew in his Design Studio. “He was a hard-working, committed student.” In his fall 2001 class Environmental Controls 1, Matthew won first prize in a contest for passive solar design. Certainly the memorial scholarship will keep Matthew’s memory alive at UNM. The Smilovits family’s desire is to make a “living memorial that will continue for as long as the



Matthew Smilovits and his father Dr. Peter Smilovits celebrate Matthew’s graduation from Ohio State University.

University of New Mexico is in existence,” says Peter. “By creating a scholarship for worthy and deserving students, Matthew’s spirit and interest in architecture will continue.” Through contributions, the family also intends to name a studio in Matthew’s memory in the School of Architecture and Planning’s new facility.

Peter has spearheaded the fund raising for the scholarship, sending everyone he knows a copy of Matthew’s mission statement and obituary along with solicitation letters. To date, he has raised the pre-planned \$20,000 needed for the endowed scholarship. “I’d like to get the support of others, if possible,” he says.

Losing a child is the “most horrible experience of any parent’s life. I can’t tell you how much I miss my son,” Peter says. “Enjoy your family while they’re with you, because you never know. This world we live in was created by dreamers, so let your children dream. Matthew was a dreamer.”

To contribute to the Matthew Smilovits Memorial Fund, or to learn about how to endow a scholarship, contact **Pam Hurd-Knief** at (505) 277-6442 or frognm@unm.edu.

Gates Initiative Sees Results

By Valerie McKinney

The New Mexico Coalition of School Administrators (NMSCA) is taking steps to make certain its members aren't left behind in the technology age by giving them the opportunity to work hands-on with the most advanced software available. The NMSCA recently invited all New Mexico principals and superintendents to participate in a series of workshops on technology to improve student achievement and system performance.

Randy Piper, principal of Arrey Elementary School in Truth or Consequences, acknowledges the advantage the participants now have. "The workshop

superintendents and principals. NMSCA's goal is to accelerate improvement of student achievement and system performance by using Baldrige Criteria and Quality Concepts as the basis of an integrated education system. The training consisted of a pilot group of 73 principals in year one and about 200 in year two, with a substantial increase expected for year three. All training will be held in three locations around New Mexico to give the participants reasonable access.

Upon registration, participants receive a Dell Latitude C510/C610 laptop computer and several software programs. During the



Courtesy: NMSCA

From left, Susan Leddick, consultant and trainer, works with Aztec Municipal Schools' Bonnie Braden, principal, James Magee, superintendent, and Laura Walters, principal, to apply software to their own school/district data that drive decision-making and long-range plans for improved student academic performance.

was beneficial because the software helped with several projects I am currently working on," says Piper. "The laptop I was given helps so much because now I'm not tied to a desk. I can use it anywhere—I can take it home or with me when I attend meetings in Santa Fe—it has really freed me up."

As a training program for education leadership, the New Mexico Gates Initiative offers principals and superintendents access to quality leadership development and technology training. The Bill and Melinda Gates Foundation has committed \$100 million to help provide every superintendent and principal, in both public and private schools across the nation, access to quality professional development, focusing on creating a high-performance learning environment through technology integration. The foundation's goal was to reach administrators in all 50 states by 2003; in October 2002, it did.

The NMSCA implemented the Gates grant to achieve excellence and equity at every level of education in New Mexico. Rather than just another activity on an already crowded plate of responsibilities, the initiative provides a framework to help schools and districts with their ongoing planning and improvement efforts.

"We are seeing results from this," says Piper. "There has been student growth and the programs have built on strengths we already had."

To accomplish tangible results the NMSCA implemented 10 days of training (three separate sessions) for

course of the training, participants work hands-on with these programs (such as Office, PowerPoint, Inspiration concept mapping and QI Macros) and use the software applications to examine, analyze and synthesize their own school/district student performance data and develop their school/district long-range Education for Success Plan, as required by the state. Participants were then able to burn their collected data onto a CD to be communicated to their staff and community.

The laptop becomes the property of each participant's school district, with ownership contingent upon their completion of the entire course of training (three cycles over a three-year period), and remaining employed by the district.

Sister Phyllis Stowell, principal at St. Francis Cathedral School in Santa Fe, says working with the laptop and taking it with her allows her to bridge the "now what do I do?" gap. "I feel much more comfortable working with the computer and have sufficient knowledge to get me through the usual tasks," she says. "I now know the vocabulary when I need to ask our tech person for help."

Ultimately, the Gates Initiative serves as a catalyst for further development. Stowell sees that value, stating, "Administrators are sometimes among the most hesitant to take a week to learn something they think they already know. As leaders and role models, we must learn along with, if not ahead of, those whose lives we hope to affect positively."

Bequest Adds Two Georgia O'Keeffe



Courtesy: University Art Museum

Georgia O'Keeffe



Richard Wolber, the dinner's honored guest, visits with UNM President Dr. F. C. C.

Two (or Three) Paintings



Shell I (1928)



Chris Garcia.



The O'Keeffe display in La Quinta's Gallery

Photos: Ron Ripp

The estate of **Dr. Jacqueline Paley Wolber** has enriched the University of New Mexico Art Museum's permanent collection with the donation of two early O'Keeffe paintings. At the recent donor appreciation dinner honoring the late Dr. Wolber's spouse **Richard Wolber**, Lakewood, Colo., the running comment of the evening centered on whether a bequest to the University Art Museum was two or three paintings by important 20th century artist-icon Georgia O'Keeffe (1887-1986).

Wolber's wife gifted two works from the 1920s. O'Keeffe painted the larger one, *Portrait of a Day—3rd Day* (1924), on the reverse of an earlier work and then covered it with a cardboard backing. The Wolber bequest also includes a smaller work, *Shell I* (1928).

Displayed by UNM for the first time at the dinner, both paintings plus the now removed cardboard backing and a color photograph of the "third" work were hung for the evening at La Quinta Cultural Center, Albuquerque.

Dr. Wolber was an artist in her own right—under the name of **Jackie Greber**—specializing in acrylic and light sculpture in addition to being a clinical psychologist and a philanthropist. She became interested in the University's art collection through her long friendship with late **Professor Charles Mattox**. Mattox taught in the department of art and art history at the UNM College of Fine Arts (CFA) from 1968 to 1981 and was renowned for his own sculptures. The Mattox Sculpture Center at UNM provides studio space for CFA students.

The University of New Mexico Art Museum has the largest collection of fine art in the state. As an institution dedicated to presenting the history of art and its rich traditions in New Mexico, Dr. Wolber's generous gift will allow the University to present, more completely, Miss O'Keeffe's career and to demonstrate much more fully her important place in the history of art in the 20th century and New Mexico.

During the evening's program, UNM President **Dr. F. Chris Garcia** remarked, "With this gift, Georgia O'Keeffe's association with the University of New Mexico Art Museum comes full circle. Her first solo exhibition in the state was held at our own Art Museum in 1966." Miss O'Keeffe loaned all of the paintings in the 1966 exhibition. Garcia added, "As surprising as it seems now, in 1966 no institution in New Mexico—except UNM—was willing to produce a solo exhibition of her work."

Currently, the museum's collection boasts six (or if you prefer, seven) works by O'Keeffe including three given by the artist herself.



Mr. Wolber explains the cardboard backing of the O'Keeffe painting to Regent President Larry Willard.



Lorin Saint from the State Office of Cultural Affairs and Regent Maria Griego-Raby enjoy the reception.

Who Let the Dogs Out?

Okinawa Native Donates Shi Shi Dogs

Not often does a student from 50 years ago travel all the way from Japan to thank UNM for its role in his life. But last fall, a former Okinawan student did just that. **Yutaka Miyagi**, who studied at the school in 1950-51, honored the University of New Mexico in an acknowledgement ceremony. The ceremony was a tribute to UNM for the kindness bestowed upon him while he was a student.

In the ceremony, which is deeply rooted in Okinawan custom, Miyagi presented two



Photo: Michael Padilla

Pictured here with family members, alumnus Yutaka Miyagi of Okinawa, Japan, holds a Shi Shi dog he presented to Judy Jones, vice president for advancement, also with a Shi Shi dog, after a customary appreciation ceremony.



Shi Shi dog statues, considered symbols of good luck and fortune, originally were used as guardians to prevent evil spirits from entering buildings.

Shi Shi dogs to express appreciation, to thank and to recognize his association with the University. Vice President of Advancement **Judy Jones** accepted the gift for UNM.

Shi Shi dogs, statues of mythical creatures, originally were used as guardians to the entrances of buildings to prevent evil spirits from entering. They are considered symbols of good luck and fortune.

Miyagi, who was enrolled in the business college and studied economics at UNM, was part of an education program under the auspices of the Institute of International Education in a partnership sponsored by the Army Garrison Command in Okinawa. Established during the post-war U.S. occupation of Okinawa and Japan, the program continued through 1972 when Okinawa reverted back to Japan as a Prefecture of Japan.

During the program's 20 plus years, more than 1,000 Okinawans received the opportunity for higher education at colleges and universities throughout the United States. The program promoted higher education among Okinawans who wanted to prepare themselves as civic leaders, directors and managers of public and private companies, thus impacting the economy and becoming a force in affairs involving Okinawa and the government. Miyagi was one of the initial recipients.

Prior to his retirement, Miyagi was the executive vice president of the Okinawa Economic Association where he advanced the causes for Okinawan economic development. Through research, consulting and marketing, he helped promote new and established businesses in Okinawa and the region.

Gift Giving Made Easy

The following professional staff can answer questions or help craft a gift that matches the donor's wishes and UNM's needs.

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If you want to impact the University's ability to enrich the academic opportunities for students but don't have a specific objective in mind, just log on to learn more about current campus initiatives. Join the growing group of alumni and friends who give on line to show their support for UNM's mission of teaching, research and service, now and for the future.

Coast to Coast:

Alumni Place Importance on Helping UNM

By Ellen K. Ashcraft

From the California coast across the nation to the Atlantic seaboard, University of New Mexico alumni care about education. Two couples, one in San Diego and one in the Washington, D.C. area, are truly dedicated to education at UNM. They consistently make annual gifts to the University to help others receive a top-quality education.

Max and Dr. Charlotte Yesselman

Every year for more than 30 years, **Max** and **Charlotte Yesselman** have made gifts to UNM. Dr. Yesselman doesn't hesitate to discuss what has motivated their generosity: "The quality of that school—the quality of programs is very high—and the fact that they were good to us. We just want to help." She calls UNM a "people-friendly university" where she and her husband had positive experiences as students.

Those experiences began in Albuquerque when the Yesselmans moved west from New York City for the weather. "My husband was injured in World War II and was having pain that the New York doctors didn't think could be handled. They recommended a dry climate." Albuquerque doctors found the source of Mr. Yesselman's pain—shrapnel that his other doctors had missed.

After being in military service and spending some five years in army hospitals, Mr. Yesselman realized he needed an education. At age 40, he had only his GED, and programs in New York were never the right fit. In contrast, UNM accommodated him and allowed him to transfer community college credits from classes he took in New York. "Using what background he had, he was able to get a bachelor's degree in psychology," says Dr. Yesselman. He became a social worker in the state welfare department, working at neighboring pueblos and in Albuquerque.

Dr. Yesselman, on the other hand, had a master's degree and had completed the coursework from various New York City colleges for a doctorate in mathematics. When they moved to Albuquerque, she stayed home to raise an adopted child for a few years. In the late '50s, she worked for a company that created textbooks based on B.F. Skinner's teaching machine model. Dr. Yesselman worked specifically with math textbooks.



Max and Charlotte Yesselman

When Dr. Yesselman thought she might like to complete her doctorate in math, too many years had passed and she would have had to complete each graduate course again. Eventually, a Ph.D. from UNM in education (curriculum instruction) with a minor in psychology fit the bill. "The University helped us wherever it could," she says. "I can't think of things where we weren't supported. We remember these good experiences."

After achieving her degree, Dr. Yesselman landed a position in math education at San Diego State University, where she was a faculty member, dean and administrator before retiring in 1988. Unfortunately, her husband found that California required a master's degree to do the social work he had done in New Mexico. He earned a master's degree in vocational rehabilitation counseling and worked with senior citizens until he retired.

Although retired, the Yesselmans remain active. In fact, Mr. Yesselman, at 91, still enjoys racquetball every week. They have both given their time to their community, tutoring adults for whom English is a second language. Dr. Yesselman lectures for the Arthritis Foundation and volunteers at local hospitals. They enjoy travel, reading, plays and musical events. Dr. Yesselman has helped with student recruitment for UNM at college fairs. In addition, the Yesselmans were charter members of the UNM alumni chapter in San Diego and served on its executive committee. "It's been fun. We've had a good time with it," she says.

Philip and Christine Shanholtzer

Motivated by the expense of higher education, **Philip** and **Christine Shanholtzer**, Poolesville, Md., have made gifts to the University every year for the last decade. "I think there's a great need for students who attend state universities, and college has gotten so outrageously expensive," comments Christine. "The students who go to state universities because they can't afford to go elsewhere—those are the ones I feel I'm helping every time I give the University my little check." Philip agrees. "I had a good experience at UNM and just believe in public education," he says. "I think it's important to provide that kind of educational opportunity for people."

The Shanholtzers met through a mutual friend when they were students at UNM. Philip, originally from Santa Barbara, Calif., says, "I wanted to go out of state, but not too far." Christine grew up in a D.C. suburb. She says she had never been west of Chattanooga, Tenn., and wanted to attend college in an exotic location. "I thought New Mexico was about as exotic as you could get," she quips.



Philip and Christine Shanholtzer introduce their grandson, James Philip Quirk, to snow.

Despite an interest in anthropology that helped draw him to the Albuquerque area, Philip pursued a bachelor of arts degree in journalism. At that time, author **Tony Hillerman** chaired the journalism department, then part of the College of Arts and Sciences. Philip remembers a great experience with Hillerman as professor and mentor. "I was in one of Hillerman's classes when he sold his first book *The Blessing Way*." After a year working for the *Albuquerque Tribune*, Philip moved his family to Tennessee, where he spent a 10 years with the *Kingsport Times News*.

Christine earned a bachelor's degree in university studies. In Tennessee, she enjoyed a part-time position as a senior sales clerk at B. Dalton Bookstore while raising two children. Then the family moved to Washington, D.C. where Christine became a CPA and worked as such for 15 years in her family's business, Beverly Ice Company. She took a sabbatical when the family sold the business. She then worked in the cashier's office of a local hospital and was office manager at what was then the National Association for Law Placement. Today she is a stay-at-home caregiver for her elderly father.

When the family relocated to D.C., Philip spent seven years writing for several suburban daily newspapers, primarily *Prince George's Journal*. In 1987, he landed a publications job with the food stamp program agency in the U.S. Department of Agriculture. In 2000, he moved into his current USDA position, monitoring the news wires and major media to produce a daily news summary for internal distribution in the department.

In her free time, Christine enjoys gardening, reading and staying in touch with friends via e-mail. Philip likes to hike and paddle canoes on the Potomac River. He also spends time in Montana each summer to hike and camp with friends. Together, the couple is enjoying a new grandson.

The positive memories these couples took with them from UNM to each end of the nation translate into good will toward the University, and benevolence toward others, too. The Shanholtzers' and Yesselmans' consistent annual giving provides today's students with their own excellent education and heartening Lobo memories.

Gift Highlights

Bequests, private foundation and individual gifts of \$5,000 or more received by the UNM Foundation between March 1, 2002 and Sept. 30, 2002 are listed. Corporate, group and foundation gifts listed were \$50,000 or more from the same period.

Every effort has been made to report these gifts accurately. We apologize if your name has been omitted or has been printed incorrectly in any way. Please call Ellen Ashcraft or Todd Staats at (505) 277-0618 or (800) UNM-FUND to report additions or corrections.

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*DECEASED, JAN. 3, 2003

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ASTRAZENECA PHARMACEUTICALS, LP
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WYETH-AYERST PHARMACEUTICALS

Fresh Faces



Rosemary Reichert Gregory

managing the college's major gift development efforts and the dean's advisory board of 30 volunteers, and participating on a team directing special events. Her development profession began with five years at a public television network in North Dakota before moving on to the North Dakota State University Foundation.

Gregory has a bachelor's degree in speech, English and secondary education from Dickinson State University in North Dakota. She previously was a teacher in Montana, Rhode Island and Australia. Although the nursing field is a new discipline for her, she says, "I feel very strongly about the health sciences—nursing is a great match for me. It is critical that we increase the support for the academic programs, the students, the faculty and the outreach activities as we address the shortage of nurses in New Mexico and across the country."



Susan Morrison

be a resource for them. "This job is a good match for me," she says. "It pulls together my job experiences and my abilities."

After graduating from the Indiana University School of Law, Morrison moved to Albuquerque to be closer to her parents, who live in Las Cruces. Her father is a physicist at White Sands and a professor at New Mexico State University. Her former professional experience includes serving as a mitigation special assistant, consulting with business owners who sought financing for their businesses, working as a financial planner with businesses and individual clients, and practicing law. Morrison says she enjoys the New Mexico weather, and spends much of her free time hiking, mountain biking, playing ultimate Frisbee and doing yoga.



Larry Walsh

safety education at the college level, and creative writing in adult education. He has developed curriculum in a variety of subjects for elementary and middle school students. He was the director of computer education for the American School in Mexico City.

A recent transplant from Eastern Washington, **Rosemary Reichert Gregory** started Jan. 6 as the new constituent development officer for the College of Nursing. She brings a wealth of experience including more than 20 years in fund raising. Her most recent position involved directing development and alumni relations for the College of Science, Mathematics and Technology at Eastern Washington University. In this role Gregory's responsibilities included strategic planning,

Having joined the Central Development Office staff in early February, **Susan Morrison** reports she is ready to put her legal skills to work as an associate in the Planned Giving area. In her new position, Morrison works with the director of planned giving to oversee trusts, estates and bequests that have been pledged to the University. Her immediate plans are to meet and work with the constituent development officers to help them coordinate their planned giving efforts and, moreover,

Larry Walsh is the College of Education's new constituent development officer. He formerly worked as the campaign resource manager for the UNM Development Office. With a master of arts degree in creative writing from San Francisco State University, Walsh has worked extensively as a writer and television producer, creating the award-winning PBS program *Surviving Columbus: The Story of the Pueblo People*. Walsh has also taught high school math,