

Join the UNM Cherry & Silver Society

On May 16, UNM will celebrate commencement and award approximately 3,000 degrees. Graduation is a life-changing event and milestone. The transition from UNM student to UNM alumnus is indeed exciting and to be celebrated.

Shortly after graduation, many may reflect on their experiences at UNM. This is also a time to choose to stay connected with your alma mater. One way is through our Alumni Association. Another is through philanthropy.



The UNM Alumni Clock graces the University's campus southeast of the Duck Pond. Photo: Maria Wolfe

Ten years ago, the UNM Foundation established the Cherry & Silver Society to recognize and honor alumni who make a contribution to the University within 24 months of graduation and at least once each year thereafter. It's important to have consistent alumni participation. Because UNM is a state-assisted school and not a state-supported school, private funds from alumni and friends of the University is crucial.

Private donations may be directed to the school, college, program or scholarship of your choice. Many students who received a Presidential Scholarship during their years at UNM feel inspired to pay it forward by giving to this scholarship fund once they have graduated. Others support the Annual Fund or Cherry & Silver Society Fund, which provides unrestricted support for the University. Others passionately support the school or college from which they graduated. The possibilities are vast.

We invite soon-to-be UNM graduates and recent alumni to join the Cherry & Silver Society. Remember, if you make a gift to UNM within 2 years of graduation and then continue your giving each year thereafter, you will earn membership and proudly support your alma mater. The amount you choose to give is your decision. Every dollar makes a difference.

For more information about the UNM Cherry & Silver Society, please visit unmfund.org/cherry-silver-society. ◀

Scholarship Program Keeps Our Best and Brightest in N.M.

Dorothy Rainosek and Mark Hartman, two sponsors of Presidential Scholars at UNM, were recently interviewed for a Presidential Scholarship Program (PSP) video. Below are a few of the reasons they invest in these students.

"Many of our best and brightest students would go away to bigger colleges and schools elsewhere, without the Presidential Scholarship Program," said Rainosek. As an alumnus of the program, Hartman said, "It is important to UNM because it keeps talented kids here, and benefits the whole student body and ultimately economic development, the quality of our hospitals, government and everything." Graduates' careers include architecture, advertising, business, medicine, engineering, law, nursing, pharmacy, education and more.

Rainosek added, "The more Presidential Scholarships, the more students we should be able to keep in the

state. They will graduate, there will be more jobs, and they will stay here and give back." She said her friends believe similarly. "We want New Mexico to be successful." More than 3,900 students have attended UNM on a Presidential Scholarship, with 65 percent remaining in New Mexico.

"Frankly, it is a great deal," said Hartman. "Your gift is multiplied by endowment funds, scholarship funds from the state, and so what you are giving [students] is actually much bigger than the check that you write," he said. A monthly gift of a little over \$200 turns into an annual award of almost \$8,000, which pays tuition, books and fees for one year. Rewarding students who studied hard in high school and served their communities is a good investment in New Mexico.

One evening Hartman got a call from a classmate asking him if he wanted to sponsor a Presidential Scholarship. "You get busy with your life, and you forget

Radiothon Celebrates 10 Years and Counting!

This year celebrates the milestone 10th anniversary of UNM Children's Hospital—New Mexico's Children's Miracle Network Hospital—partnering with 100.3 The Peak for its annual Radiothon. For 10 years, 100.3 The Peak has helped raise money and awareness for UNM Children's Hospital.



Tony and Jackie from 100.3 The Peak participate during Radiothon. Photo: John Arnold

Radio personalities Jackie, Tony and Donnie broadcasted live from 6 a.m. to 6 p.m. on the sixth floor of UNM Children's Hospital on February 20 and 21.

The 10th Annual Radiothon was a true collaborative effort. For two days, community volunteers staffed the phone banks, answering phones and taking donations. Local restaurants such as the Range Café, Chipotle, Einstein Bros. Bagels, Chick-fil-A and Rebel Donuts donated food. Sandia Office Supply, First Financial Credit Union, Santa Fe Spirits and SAGA sponsored "Power Hours," during which listeners' donations to UNM Children's Hospital were matched.

Jackie, Tony and Donnie conducted live interviews with patients and their families, who shared stories of survival and determination. Doctors and nurses spoke of their daily efforts and willpower to help New Mexico's youngest patients.

Donations were made by phone, online and in person at the hospital. The generosity of the many listeners raised \$230,591 to support programs and equipment for the ill and injured children of New Mexico. We thank the community and 100.3 The Peak for their generosity and support.

To support UNM Children's Hospital, please contact Kara Clem at Kara.Clem@unmfund.org or Daniel Jaecks at Daniel.Jaecks@unmfund.org. ◀



Mark Hartman shares his passion about keeping New Mexico's best and brightest students in the state. Photo: Judi Newton

that there are things you want to do," said Hartman. It was a good reminder that he made a commitment to himself to do that, and that this was a good time to do it.

Invest in our local talent by sponsoring a Presidential Scholar at UNM; to find out how, please contact Cathy Bunch at (505) 277-5688 or Cathy.Bunch@unmfund.org.

To view more PSP sponsor interviews, please visit unmfund.org/psp.

UNM Foundation Introduces E-Receipts ▶ The UNM Foundation has begun its electronic receipt (e-receipt) program to save time, money and paper. In "Going Paperless: The Hidden Cost of a Receipt," Will Hines wrote, "Over 250 million gallons of oil, 10 million trees and 1 billion gallons of water are consumed each year in the creation of receipts for the United States alone, generating 1.5 billion pounds of waste. Across campus, UNM strives to reduce waste and increase efficiency, and our e-receipt program is part of this effort. We encourage our alumni and friends to opt in to receive e-receipts for their gifts to UNM by e-mailing us at gopaperless@unmfund.org.



UNM's Osher Lifelong Learning Institute Facilitates Learning, Social Interaction

For adults over 50 seeking intellectual engagement, like-minded individuals and social interaction, the Osher Lifelong Learning Institute (OLLI) at UNM hits the mark. It offers classes in a spectrum of topics to bring university-level learning to adults. From history and current events to writing and yoga, OLLI's course offerings are stimulating and timely.

OLLI was established at UNM in 2007 by The Bernard Osher Foundation and is one of 117 such programs across the United States. A membership of \$20 annually allows participation in OLLI classes and entitles the member to a variety of benefits on campus and off. In 2010, when membership at the UNM program topped 500, the Osher Foundation provided an endowment to help OLLI sustain its programs. Today, OLLI at UNM program membership is at 1,200 and climbing.

"The classes are only one aspect," said Maralie Be-Longe, program supervisor. "OLLIs are, at the root, a community and that sense of belonging is especially important for retirement-age adults. Programs like OLLI provide a tangible way for people to meet and interact with peers. They engage and learn something new."



Exotic motorcycle travel enthusiasts Roger and Emily Waterman promote an Osher member event, "Two Months on Two Wheels: Exotic Travel by Motorcycle." Photo courtesy Osher at UNM.

To maintain low class tuition, support scholarships and continue offering quality programs, OLLI encourages support from members and other interested parties. You may use the enclosed envelope to send in your gift of support of lifelong learning.

For more information, please visit ce.unm.edu/enrichment/osher.

UNM President's Club Supports UNM 2020

"UNM 2020" prioritizes the University's goals by answering the question, "What will the University of New Mexico look like in the year 2020?" Members of the UNM President's Club directly and indirectly support these aspirations to ensure the University and UNM 2020's success. UNM 2020's seven goals are: Become a Destination University; Prepare Lobos for Lifelong Success; Promote Institutional Citizenship; Advance Health and Health Equity; Advance Discovery and Innovation; Ensure Financial Integrity and Strength; and Advance and Accelerate Economic Development.

These aims create a stronger university and a more diverse economy. For example, the first goal, "Become a Destination University," specifies "by spring 2015 fully implement an Honors College and increase international programming by 20 percent." Learn more about these exciting ambitions at unm2020.unm.edu.

President's Club members are leadership individuals, businesses and organizations financially supportive of UNM Presidential initiatives. Benefactors annually contribute \$5,000+ (minimum \$2,500 to the President's Fund for Academic Excellence and the remaining \$2,500 to the UNM school, college, unit or program of their preference). For more than a decade, this enthusiastic group has provided reliable and flexible contributions annually to an area of campus important to them and the UNM President's Office.

Join the UNM President's Club today! For more information, please e-mail Sarah.Calcutt@unmfund.org, Willie.Romero@unmfund.org, call (505) 277-4503 or visit www.unmfund.org/presidents-club.



annual giving

Supporting UNM sustainability initiatives: this newsletter is printed by a "green printer" on 100% FSC recycled paper, FSC certified, domestically produced and printed with vegetable-based inks that are low VOC (volatile organic compounds). To support UNM's sustainability programs, please contact the UNM Foundation for more information.

Global Education Expands at UNM



Keeping our Best and Brightest



Radiothon Celebrates 10 Years and Counting



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THE UNIVERSITY of NEW MEXICO FOUNDATION

Global Education Expands at UNM

UNM President Robert Frank has made increased globalization of UNM a top priority, a charge led by the University's Global Education Office (GEO). The office provides services to students interested in studying overseas and assists international students who want to study at UNM.



"It is crucial that we extend our intellectual reach beyond our campus boundaries and national border in order to make an impact on the world around us," said President Frank in an e-mail message to the UNM community in January. "Global education is wholly beneficial, bringing new ideas and perspectives to our campus while study abroad programs allow many of our students the chance to experience cultures that differ vastly from their own and share their own perspectives to generate new ways of thinking."

According to the GEO, 1,237 international students attended UNM during 2013, with a nearly 6 percent growth in such students from the previous year. This trend will likely continue as UNM works to strengthen its global presence and attract more international students. Toward that end, early in 2014 President Frank visited various government agencies, businesses and higher education institutions outside the United

States to enhance UNM's international connections.

Bárbara Gómez Aguiñaga, a UNM student from Mexico City, concurs with President Frank about the value of global education. "It allows students to practice another language as well as learn other cultures firsthand. You also get the opportunity to know yourself better and what you'd like to do in life," said Bárbara. "It's an amazing opportunity."

A political science major with a minor in journalism, Bárbara believes studying abroad promotes tolerance and understanding of other peoples and cultures. "It also opens doors for students to become more competitive in their fields," she said. "It allows students to become more self-sufficient, while at the same time helps them more greatly value what they already have in the way of family and friends back home."

For more information on global education at UNM, please visit geo.unm.edu.



Bárbara Gómez Aguiñaga

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